

**LOOMA**

Identidade Visual

LOGÓTIPO

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VARIAÇÕES

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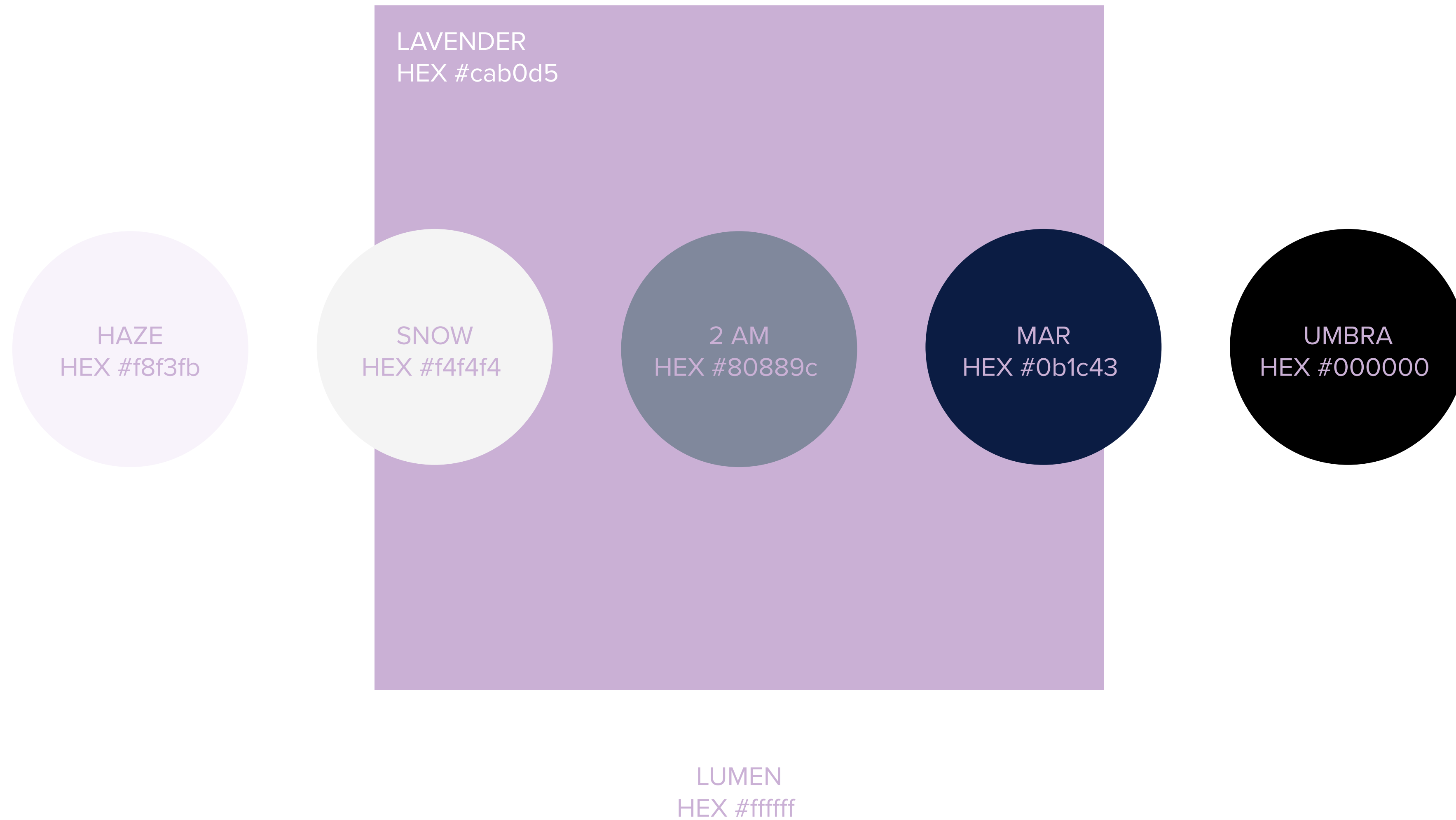
L∞OMA

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# SISTEMA CROMÁTICO



# SISTEMA TIPOGRÁFICO

Montserrat

Aa **Bold** Aa Regular

**A B C D E F G H I J K L M N O P Q R S T U V W X Y Z**

**a b c d e f g h i j k l m n o p q r s t u v w x y z**

**0 1 2 3 4 5 6 7 8 9**

**., - \_ / ? ! ( ) [ ] " " @**

Proxima Nova

Aa Semibold Aa Regular

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

0 1 2 3 4 5 6 7 8 9

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# CARTÃO DE VISITA

LOOMA

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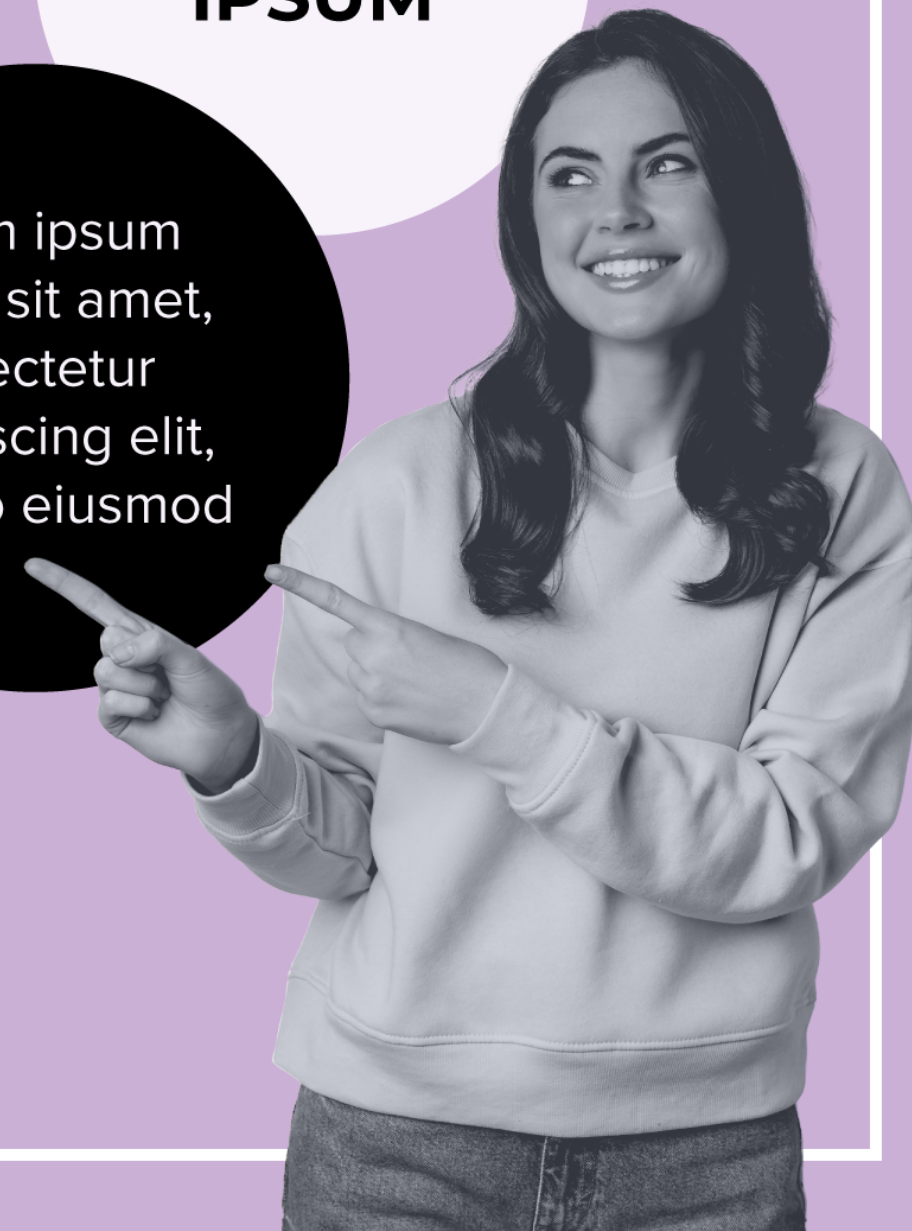
# CARROSSEL

LOREM IPSUM



LOREM  
IPSUM

- Lorem ipsum
- dolor sit amet,
- consectetur
- adipiscing elit,
- ed do eiusmod



Lorem ipsum dolor  
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laoreet dolore  
magna aliquam erat  
volutpat. Ut wisi  
enim ad minim

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LOREM IPSUM

# POSTS



## LOREM IPSUM

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## LOREM IPSUM

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laoreet dolore



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**LOREM IPSUM**

**LOREM IPSUM**

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magna aliquam erat

**LOREM IPSUM**

**LOREM IPSUM**



# REELS



# STORIES

